



MARKET RESEARCH  
COMPANY

**ABOUT MEETINGS INDUSTRY  
PROFESSIONALLY**

## ➤ MATCHMAKING CENTRE

service for organising business communication among event participants via online meeting appointment system with wide advertisement tools and an opportunity to create an individual schedule



## ➤ CONTENT FOR EVENTS

turn-key content management for events or individual presentations and reports

- conferences, forums, congresses
- educational and corporate events
- meetings with investors, shareholders, partners



**360°**  
of events' efficiency



## ➤ MEDIA SUPPORT

- advertising, PR, Media relations
- design & production
- web

## ➤ EVENT MANAGEMENT

- congress management
- delegate management
- stands design & construction
- registration, incl. online
- translation services

Call-centre services are also available. Information is provided upon request.

## ➤ MATCHMAKING CENTRE

### WORK WITH PARTICIPANTS DATA BASES:

- registration of the participants
- sending access data for the Matchmaking system informing about possibilities of the service

### SCHEDULING THE TIMETABLE:

- administration of meetings scheduled before the event
- creating individual meeting timetables for each participant

### ORGANISATION OF MATCHMAKING ZONE ON-SITE:

administration of the arranged meetings

### ADDITIONAL SERVICES:

- design, zoning, construction and technical support of the meeting zone
- interpreting services during negotiations

## ➤ CONTENT FOR EVENTS

### TURN-KEY CONTENT MANAGEMENT OF THE EVENT:

- conception
- speaker management
- post production of the materials

### INDIVIDUAL REPORTS AND PRESENTATIONS FOR EVENTS

### SALES PITCHES

SERVICES CAN BE ALSO PROVIDED FOR THE EXHIBITORS

## ➤ MEDIA SUPPORT

### BRANCH-WISE DIGEST:

- cooperation with journalists and articles' authors
- layout preparation
- printing and delivery

### MEDIA RELATIONS:

- press-conferences
- briefings
- organisation of on-site press centre

### MEDIA SERVICES:

- indoor, outdoor advertising
- design & production
- photo & video
- web

## ➤ EVENT MANAGEMENT

### CONGRESS MANAGEMENT:

in stages of planning, preparation and on-site

### DELEGATE MANAGEMENT:

- participants registration
- formation of e-data base
- organisation of personified access on-site

### TRANSLATION SERVICES:

translation & interpretation

### STANDS DESIGN & CONSTRUCTION:

standard and individual stands, mobile constructions



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